

Sponsorship Information

Sponsorship Levels:

\$5,000
 \$2,500
 \$1000
 \$500
 \$100
 \$<99: \$_____

Sponsorship Benefits	Included by level of sponsorship selected		2 year Tour Book AD	Tour Tickets #	2 year Brochure Listing/ AD	Billboard Listing at HITS Events	Website Listing for life	Social Media Blast	Receive Tour Book #	Receive Brochures #	Free Idlewild Souvenir	Company Banner Y/N
	Price	Levels										
HITS Sponsor Member	\$5,000	A	X	(5) private, 2 hour tour	X	8 X 11 Logo/All Events	Logo + Name	Logo + Name	5	1000	5	Yes
	\$2,500	B	X	(3) semi-private, 1 hour	X	5 X 7 Logo/All Events	Logo + Name	Logo + Name	3	500	3	No
	\$1,000	C	X	(2) 1 hour semi-private	X	3 X 5 Logo/All Events	Logo + Name	Logo + Name	2	250	2	No
1 Event Sponsor	\$500	D	1/8 AD	(1) 1 hour	YES	Name / 1 Event	Name Only	Name Only	1	50	1	No
	\$100	E	Friend	(1) 1 hour	No	Name / 1 Event	Name Only	Name Only	No	No	1	No
Patron	<\$99	F	No	No	No	No	Name Only	Name Only	No	No	1	No

Type of Sponsorship:

<u>HITS Sponsor</u> <ul style="list-style-type: none"> Levels A-C Billboard at ALL Events Unrestricted Donation 	<u>Event Sponsor</u> <ul style="list-style-type: none"> Levels D-E Specific Events Restricted Donation Select Event 	<u>Friend & Patron</u> <ul style="list-style-type: none"> \$100 +Friend Listing in Tour Book \$99 and Less + Souvenir + Online List \$5 Minimum for free gift
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Historic Innovative Tourism, Inc. DBA: Historical Idlewild Tours, LLC.

Sponsorship Application

Advertisement in Souvenir Tour Book and Brochure is included in most sponsorship levels.

HITS Member and Event Sponsor / Donation Contract

SPONSORSHIP RATES:	
<input type="checkbox"/>	LEVEL A HITS \$ 5,000.00
<input type="checkbox"/>	LEVEL B HITS \$ 2,500.00
<input type="checkbox"/>	LEVEL C HITS \$ 1,000.00
<input type="checkbox"/>	LEVEL D EVENT \$ 500.00
<input type="checkbox"/>	LEVEL E FRIEND \$ 100.00
<input type="checkbox"/>	LEVEL F PATRON \$ 5 – 99.00

SPONSORSHIP Deadline
September 4, 2017

All logos and artwork are to be provided by the advertiser

Sponsor/Donor _____

Address: _____

City/ST: _____

Zip: _____

Telephone: _____

HITS Agent: _____

*****The undersigned agrees to pay the sum of *****

\$ _____ for Level _____

Sponsorship, a Tax-deductible donation.

Advertising to be placed in the Idlewild Tours Souvenir Program Booklet for the 2018 – 2020 season edition. (No Extra Cost for Levels A-E, unless you want to purchase an additional AD or upgrade size of AD).

Business to be listed in the 2018-2020 season Brochure. (No Extra Cost for Levels A-D. Additional \$10 if not included in selected level of sponsorship).

Thank You for your support!

Signature _____

Total Amount of Donation \$ _____

NOTE: PLEASE MAKE ALL CHECKS PAYABLE TO: Historic Innovative Tourism, Inc. (HITS, Inc.)

PAY to SOLICITOR OR MAIL TO:

Historic Innovative Tourism, Inc.
DBA: Historical Idlewild Tours & Services, LLC.
c/o Micala Evans
P.O. Box 71
Idlewild, MI 49642